

Make Check payable To:
BOULEVARD SENTINEL
Or pay with Pay Pal- it's fast and it's free!
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BOULEVARD SENTINEL 
 North East L.A.'s Once-a-Month Source

INVOICE TO: _____

DATE: _____ **Please Send by:** _____ **or call**

RATE SHEET	per month	dimensions	(width x height)	
FULL PAGE	\$ 440	10 x 16"		odd sizes available by quote
1/2 PAGE	\$ 242	10 x 7.5"		
1/4 PAGE	\$137	5 x 7.5"		pay for 4 months in advance - get 2 free! (must run consecutively)
6"X4"	\$100	6 x 4"		
5"X 3"	\$ 77	5x3 or 4x4		PRIME LOCATION: add 20% (page 2 & 3)
BUSINESS CARD	(6 months only)	165		

Full COLOR Upgrade- \$180 per full page \$100 for 1/2 \$60 for 1/4 page or smaller

amount \$ _____

ad size _____

month(s) _____

amount	_____
ad art (min)\$50	_____
color	_____
location	_____
subtotal	_____
total sale	_____

Agreement-Terms

ART WORK - Customer understands that there is a minnumfee of \$50 for all ad art designed, created and/or type set by Publisher, which may be waived at the Publisher's discretion. More complicated or time consuming ad art will be charged by the hour. All ad art is the sole property of "Publisher" and customer agrees to pay \$250 for every unauthorized use of said ad art unless express written permission of the Publisher is received beforehand. Monthly changes in customer art rec. by deadline are free - others charged by hour.

DEADLINES - Payment and customer supplied ad artwork must be received by the last Saturday of the month for publication on the first Saturday of the following month. Any ads not paid in full by that time are subject to delay, resize, and/or down grade from requested color or placement at the publisher's discretion. Customer ad art not received on time is subject to postponement, substitution with the previous month's ad, or replacement with a generic ad at the Publisher's discretion. The Publisher will try to notify customers of approaching deadlines, but, IT IS THE CUSTOMER'S RESPONSIBILITY TO KEEP TRACK OF THE DEADLINES. They are the same every month and always are the last Saturday of the month.

6 MONTHS FOR THE PRICE OF 4 - The "6 for 4" ongoing promotion is only valid when paid in full in advance, and only if the ad runs every month in a continuous 6 month period. Any other option must be negotiated in advance.

ERRORS/OMISSIONS - The Publisher will not be liable for any losses arising from, or due to, any ad errors or omissions, including, but not limited to, delays in publication, ad placement, or typographical errors, beyond a replacement ad of the same cost or a refund for the amount received as payment for the ad. Customer must notify publisher of any errors before the following month's deadline to receive replacement ad.

I understand that by paying I agree to the above terms (signed) _____ date _____

CREDIT/DEBIT CARDS - I hereby consent to my credit/debit account to be charged, and authorize payment for invoiced services provided by Boulevard Sentione, subject to the terms of Boulevard Sentinel and my cardholder agreement. I understand that all credit card sales are subject to approval.

M/C VISA number _____ exp _____ address _____
 zip _____ crv _____ signature _____ date _____